

10 PHASE: HUMAN-FREE MAINTENANCE INDUSTRY



The Problem

Maintenance Industry Needs Reconstruction

Human Dependency: The aging workforce and the lack of interest and skills among the younger generation pose significant challenges.

Cost: High costs of operation, downtime and deferred maintenance.

Lack: Scalability, transparency, efficiency, and accuracy in traditional maintenance.

The Solution

Eliminating human dependency through asset tokenization

AI: Determining what, when, and how to collect, manage, decide, and act

Blockchain: for assignment, trade, and action across process, workflow, and monetization layers

IIoT & Edge Computing: Capturing real-time, reliable, and accurate data

Market Opportunity

TAM: Multi-Trillion Dollar Industry.

SAM: \$100 Billion in North America & West Europe.

SOM: \$50M by Year 5.

Focus industries:

Commercial Buildings | Water Utilities | Oil & Gas |
Cities Infrastructure | Agriculture | Heavy Industries |
Mining & Construction | Logistics

Competitive Advantage

10Phase outperforms industry leaders like:

SAP, IBM Maximo, and GE Digital

by providing:

- Fully autonomous asset-to-action automation.
- Decentralized architecture.
- Application-centric design, "Snowflake" concept.
- With a focus on assets in remote area.

Financial & ROI Expectations

A \$5M investment positions investors for a

15x–20x return over 8–10 years.

Benchmarked against successful AI-driven maintenance firms, such as KONUX, Uptake, Augury, Avathon, and C3.ai.

Projected ARR: \$50M by Year 5 with global expansion across industries.

Risk Management

A Relatively Low-risk Investment

Phased by Phase Deployment: A Market-tested approach ensures low-risk scaling.

Diverse Industry Applications: Agriculture, Oil & Gas, Water Utilities, Heavy Machinery.

Proven Execution: Successful IIoT implementations in live projects.

Contact:

Amin Shad

Amin@10phase.com | +1 (347) 247 2512

2570 First Street, San Jose, CA, 95131

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